



**9th international
symposium on the
diabetic foot**

'The Olympic games of the diabetic foot'

10-13 May 2023 | The Hague | The Netherlands

Invitation to industry

Sponsorship and Exhibition Prospectus





'The Olympic games of the diabetic foot'



TABLE OF CONTENTS

Invitation.....	3
The 9 th International Symposium on the Diabetic Foot Details.....	4
Symposium details.....	5
Aims and Preliminary Programme.....	6
Participant Demographics.....	7
Location and Venue.....	8
Industry Support.....	9
Sponsorship Opportunities.....	10
Exhibition Opportunities.....	11
Additional Sponsorship Opportunities.....	12
Booking Form.....	14





'The Olympic games of the diabetic foot'



INVITATION



We cordially invite you to participate in the 9th International Symposium on the Diabetic Foot (ISDF) that will be held in 2023 in the World Forum Convention Center in the Hague, the Netherlands. This 3½ day Symposium is the most prestigious and largest meeting in the world devoted to lower extremity problems in diabetes and brings together in a stimulating environment delegates from many specialties and the leading experts in various fields, from all over the world. It is held once every four years and the ISDF has become the 'Olympic games of the diabetic foot'.

Participating in this event will give you the unique opportunity to communicate with members of your target groups and the experts-in-the field. This brochure provides a description of the different sponsorships that we offer to our industrial partners, as well as a short description of the background, aims and programme of the Symposium.

Every twenty seconds a leg is lost due to diabetes. With your collaboration in this meeting we aim to continue our efforts to tackle the global threat of diabetic foot disorders, and especially to reduce this unacceptably high number of lower-leg amputations by increasing awareness, knowledge and skills. If you have any questions about participating as a sponsor in ISDF 2023 please contact our liaison, Mr. Bent von Eitzen (bve@cap-partner.eu).

We look forward to seeing you at ISDF in May 2023!

Professor Nicolaas C. Schaper
Chair of the ISDF2023





'The Olympic games of the diabetic foot'



THE 9TH INTERNATIONAL SYMPOSIUM ON THE DIABETIC FOOT DETAILS

The Symposium is organised by a multidisciplinary committee of experts involved in diabetic foot care worldwide.

Organising Committee

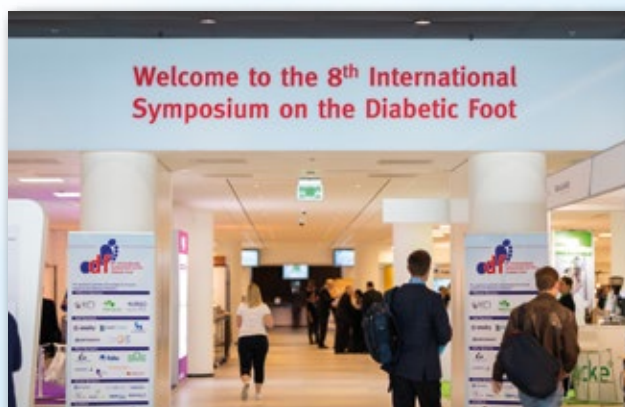
- Prof. Nicolaas C. Schaper, Chair
- Dr. Gwendolyn Cazander, Treasurer
- Dr. Sicco A. Bus
- Dr. William van Houtum
- Dr. Edgar Peters

Local Organising Committee

- Prof. Dr. Sjef van Baal
- Ellie Lenselink
- Prof. Dr. Klaas Postema
- Lian Stoeldraaijer
- Dr. Jaap Kroon
- Dr. Wilbert van Laar
- Dr. Olaf Bakker
- Henk Bronts
- Dr. Hinne Rakhorst

International Programme Board

- Prof. A. Boulton (Chair), UK
- Dr. Zulfiqarali Abbas, Tanzania
- Prof. Jan Apelqvist, Sweden
- Prof. David Armstrong, USA
- Prof. Abdul Basit, Pakistan
- Prof. Robert Fitridge, Australia
- Prof. Frances Game, UK
- Prof. Robert Hinchliffe, UK
- Dr. Klaus Kirketerp-Møller, Denmark
- Prof. Larry Lavery, USA
- Prof. Peter Lazzarini, Australia
- Prof. Ralf Lobman, Germany
- Prof. Mario Maas, The Netherlands
- Prof. Jose Luis Lazaro Martinez, Spain
- Prof. Joseph Mills, USA
- Prof. Bijan Najafi, USA
- Prof. Alberto Piaggese, Italy
- Prof. Eric Senneville, France
- Prof. John Steinberg, USA
- Dr. Vijay Visnawathan, India
- Prof. Dane Wukich, USA
- Prof. Zhang- Rong Xu, China

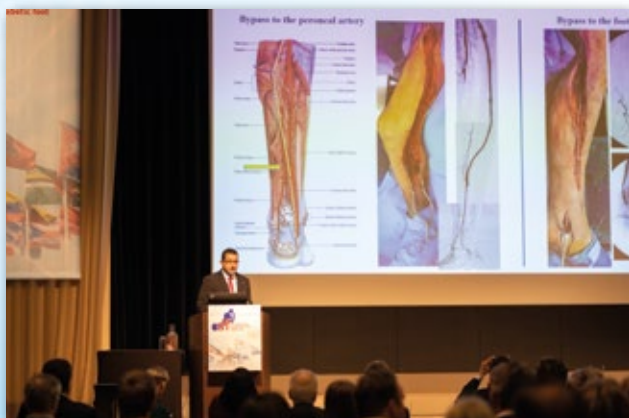


'The Olympic games of the diabetic foot'



SYMPOSIUM DETAILS

Symposium date	10-13 May 2023
City/Country	The Hague, The Netherlands
Venue	World Forum Covention Center
Symposium organisation	Congress by design Kloosterweg 6C 3481 XC Harmelen The Netherlands Tel : +31 (0)88 089 81 01 Email : diabeticfoot@congressbydesign.com Website : diabeticfoot.nl
Exhibition / Support	Mr. Bent von Eitzen
Sponsorship Secretariat ISDF 2023	CAP Partner Nordre Fasanvej 113 2000 Frederiksberg Denmark Tel.: +45 70 20 03 05 E-mail: bve@cap-partner.eu
Technical and Exhibition Department	Mr. Bent von Eitzen



AIMS AND PRELIMINARY PROGRAM

Aims

The aims of the International Symposium on the Diabetic Foot are that:

- The latest scientific developments are shared, discussed and debated
- Promising young investigators are given a stimulating stage to present their research
- The latest and future developments in prevention and management are highlighted
- These developments are translated into daily practice
- The areas of uncertainty are discussed
- Opportunities are provided to increase both practical and scientific skills
- The patient perspective is taken into account

Preliminary Program

The 3 ½ day Symposium will have plenary sessions with state-of-the-arts lectures, oral presentations of submitted abstracts, poster discussions, workshops and minisymposia. Topics that will be included are:

- Impaired wound healing
- Diabetic foot infections
- Peripheral arterial disease and microcirculatory disease
- Diabetic (painful) neuropathy
- Biosensors and other innovative technologies
- Imaging techniques
- Orthopaedic/podiatric surgery and amputations
- Biomechanics, offloading and footwear
- Prevention, education and adherence
- The impact of new drugs in diabetes treatment on the lower extremity
- The updated International Guidelines on the Diabetic Foot and their implementation

Programme updates will be published at regular intervals on www.diabeticfoot.nl

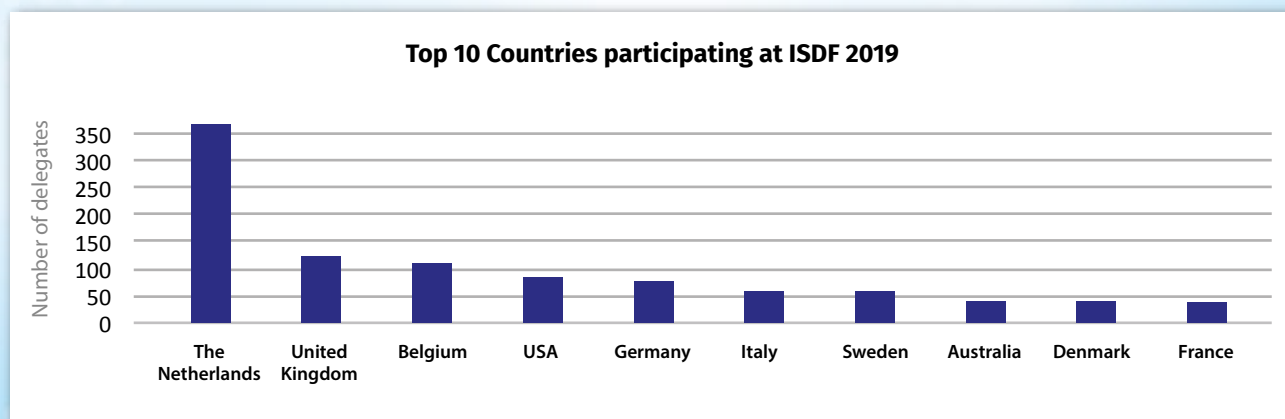
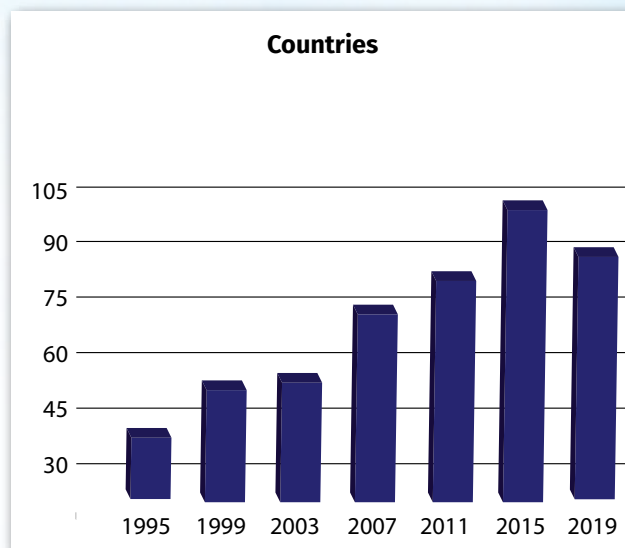
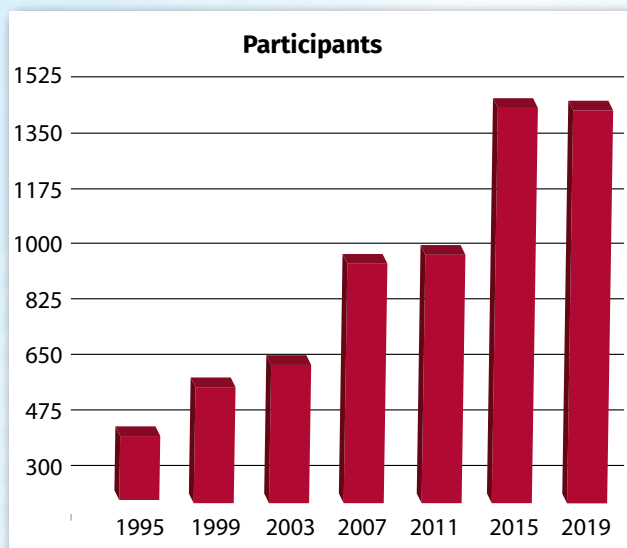


PARTICIPANT DEMOGRAPHICS

Target audience

- Internists / endocrinologists / diabetologists
- Infectious diseases specialists
- Clinical microbiology specialists
- General surgeons
- Vascular / orthopaedic/ podiatric/ plastic surgeons
- Intervention radiologists
- Angiologists
- Rehabilitation specialists
- Wound care / tissue viability specialists
- Dermatologists
- General Practitioners
- Podiatrists
- Diabetes educators
- Casting technicians, shoe makers and orthotists
- Neurologists
- Human movement scientists
- Basic scientists
- Health care administrators
- Epidemiologists
- Other health care providers interested in diabetic foot disease

Diabetic Foot Symposium 2019





'The Olympic games of the diabetic foot'



LOCATION AND VENUE

City of The Hague

The Hague is the international city of peace and justice and the third largest city in the Netherlands. It is also the official seat of the Crown and government, home to hundreds of international organisations and multinationals and one of the world's top three UN cities.

Amsterdam Schiphol airport

Amsterdam Airport Schiphol can be reached by car in approximately 30 minutes and by public transport in about 45 minutes. A total of around 150 European airports and more than 100 intercontinental airports operate direct connections to Amsterdam, with more than 3,500 flights a week.

Rotterdam-The Hague Airport

For business travellers visiting The Hague from abroad, flying to Rotterdam-The Hague Airport is another convenient option, with the airport located only around 20 minutes from the city by car and approximately 45 minutes by public transport. The fast check-in and check-out procedures enable travellers to save time. The airport operates scheduled services to and from a wide range of European destinations.

For more information on the destinations that can be reached from Rotterdam The Hague Airport, please visit www.rotterdamthehagueairport.nl/bestemmingen.

International connection

The Hague has two international and well-equipped train stations. Trains from Hollands Spoor Station leave for Amsterdam, Rotterdam, Belgium and France. Trains for Utrecht and Germany leave from The Hague Central Station. Both train stations operate a direct service to Amsterdam Airport Schiphol.

General features

ISDF2023 will be held in the World Forum, a leading international convention centre in The Hague perfectly situated between the city centre and the beach.



World Forum successfully hosted the largest summit in the history of the Netherlands: the Nuclear Security Summit 2014. This international conference was attended by the leaders or heads of state of more than 50 countries, including President Barack Obama of the United States of America. It attracted around 5,000 delegate members and thousands of journalists to The Hague.

It is through events such as these that the World Forum demonstrates that it is fully capable of hosting top-level international conferences. The venue provides a safe, secure and flexible environment. The World Forum has become a leading specialist in this area due to the extensive knowledge and experience it has gained in this field over the past decade.

The flexibility of its multifunctional location allows the World Forum to offer a wide variety of events. The site is also home to the Netherlands' largest theatre auditorium, where many major national and international productions are staged.

INDUSTRY SUPPORT

Industry Support Benefits

Benefits will be allocated to industry supporters based on the following table:

Benefits	PLATINUM SUPPORTER € 40.000	GOLD SUPPORTER € 30.000	SILVER SUPPORTER € 17.500	BRONZE SUPPORTER € 10.000
Before the Symposium				
Inclusion and profile on website with logo and link	✓	✓	✓	✓
Recognition as a sponsor on Symposium promotional documents	✓	✓	✓	✓
During the Symposium				
Exhibition stand	25 sqm	15 sqm	12 sqm	9 sqm
Satellite symposia (unopposed, 1000 person Auditorium, 3 available)	✓			
Satellite symposia (400-500 person auditorium)		✓		
Satellite workshop (50-100 person room)			✓	
Discount on additional sqm and satellite symposia	25%	15%	15%	10%
Company logo in the pocket programme	✓	✓	✓	✓
Recognition as sponsor via signage	✓	✓	✓	✓
Free passes to the conference	10	7	4	2
Invitation to faculty dinner	2	2		
After the Symposium				
Continued recognition on all follow up media, marketing and updates	✓	✓	✓	✓
Visibility on the Symposium website for 6 months after ISDF 2023	✓	✓	✓	✓
Final list of participants (excl. contact details)	✓	✓	✓	✓

Branded items will carry company logos. No products logos or advertisements are permitted.

SPONSORSHIP OPPORTUNITIES

Satellite symposia (Unopposed, 1000 person Auditorium, 3 available)

**Included in the
Platinum package**

- ✓ An opportunity to organise a one-hour satellite Symposium on one of the Symposium days
- ✓ Use of lecture room and audio-visual equipment and support at Symposium venue
- ✓ Logistic support by Symposium management before and during the satellite Symposium
- ✓ Announcement of satellite Symposium via email to the ISDF2023 delegates
- ✓ Announcement of satellite Symposium on the Symposium website
- ✓ The scheduling of the satellite symposia is at the discretion of Symposium organiser, in consultation with sponsor

Satellite symposia (400-500 person auditorium)

€ 15,000 (excl. VAT)

- ✓ An opportunity to organise a one-hour satellite Symposium on one of the Symposium days
- ✓ Use of lecture room and audio-visual equipment and support at Symposium venue
- ✓ Logistic support by Symposium management before and during the satellite Symposium
- ✓ Announcement of satellite Symposium on the Symposium website
- ✓ The scheduling of the satellite symposia is at the discretion of Symposium organiser, in consultation with sponsor

Satellite workshop (50-100 person room)

€ 7,500 (excl. VAT)

- ✓ An opportunity to organise a one-hour satellite workshop on one of the Symposium days
- ✓ Use of lecture room and audio-visual equipment and support at Symposium venue
- ✓ Logistic support by Symposium management before and during the satellite workshop
- ✓ Announcement of satellite workshop on the Symposium website
- ✓ The scheduling of the satellite workshop is at the discretion of Symposium organiser, in consultation with sponsor

Hospitality Suites/Meeting Room

**Price depending on the size
of the room upon request)**

- ✓ An opportunity to hire a room at the venue that will be used as a Hospitality Suite. The supporting company will be able to host and entertain its guests throughout the event. Companies will have the option to order catering at an additional cost. Hospitality provided will be in compliance with all relevant industry codes
- ✓ Opportunity to brand the hospitality suite
- ✓ Acknowledgement on directional signage outside suite
- ✓ Recognition as a sponsor on Symposium documentation

Special Requests

Please feel free to contact the Symposium secretariat to discuss your needs (Contact information provided in the "General Information" section).





'The Olympic games of the diabetic foot'



EXHIBITION OPPORTUNITIES

SPACE ONLY STAND

- FREE BUILD
- minimum of 6 sqm.

The price for space only is **€ 650,-** per square meter. Floor space stands are ideal for those who wish to build their own stand, or bring a pop-up stand. 1 Free exhibitor badge per 3 sqm.

SHELL SCHEME RENTAL

The price for shell scheme is **€ 750,-** per square meter. In addition to the space, the shell scheme rental includes wall, a fascia sign for your company name, light, power, carpet, 1 table and 2 chairs. 1 Free exhibitor badge per 3 sqm.

Additional Benefits

When you exhibit, your company will receive the following additional benefits:

- ✓ Listing as an exhibitor on the Symposium website with a link to the company website
- ✓ Listing and profile in the Industry Support and Exhibition section of the programme

***Please note:** Space only/shell scheme rental does not include furniture, stand cleaning, storage, etc. All these services and others can be ordered via a webshop of the venue which will be circulated 6 months prior to the Symposium.

Additional Exhibitor Registration

The above prices do not include the registration fee to the congress. Exhibition staff can either register for a full registration via the Symposium website, or purchase an exhibitor badge (no access to the sessions) at a price of € 400,- per badge (not transferable to colleagues). The maximum number of exhibitor registrations is 2 badges per 6 sqm.

Exhibitors' Technical Manual

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be circulated 6 months prior to the Symposium. It will include the following:

- ✓ Technical details about the venue
- ✓ Final exhibition details and information
- ✓ Contractor details
- ✓ Services available to exhibitors and order forms

Exhibition Terms & Conditions

The Terms and Conditions of exhibiting are included in this prospectus. Please note that signing of the EXHIBITION BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound.





'The Olympic games of the diabetic foot'



ADDITIONAL SPONSORSHIP OPPORTUNITIES 1

Speaker Ready Room (Exclusive sponsorship)

€ 10,000 (excl. VAT)

- ✓ All speakers will hand in their presentation in the speaker ready room
- ✓ Decorate the speaker ready room with roll up banners, brochures, etc.

Floor Stickers (Exclusive sponsorship)

€ 10,000 (excl. VAT)

- ✓ 20 Floor stickers of 75 x 75 cm or Ø 75 cm. Design to be confirmed by the Local Organisers

Welcome Reception (Tuesday evening 22 May; maximum 3 sponsors)

€ 7,500 (excl. VAT)

- ✓ 2 Passes to the Symposium
- ✓ Recognition as a sponsor via signage at the Welcome reception
- ✓ Recognition as a sponsor on Symposium documentation

Wifi (Exclusive sponsorship)

€ 7,500 (excl. VAT)

- ✓ Recognition as a sponsor on Symposium documentation
- ✓ Login page with corporate logo

Mobile Application (Exclusive sponsorship)

€ 6,500 (excl. VAT)

- ✓ Support will be recognized on the home screen with "Supported by..." and a company logo only
- ✓ Recognition as a sponsor on Symposium documentation

Lunches (maximum 3 sponsors)

€ 5,000 (excl. VAT)

- ✓ Recognition as a sponsor via signage during the sponsored lunch
- ✓ Recognition as a sponsor on Symposium documentation

Lanyards (Exclusive sponsorship)

€ 5,000 (excl. production costs and VAT)

- ✓ Your company logo appears on delegate lanyards
- ✓ Recognition as a sponsor on Symposium documentation

Poster Boards (Exclusive sponsorship)

€ 5,000 (excl. VAT)

- ✓ Support will be recognized with signage at the entrance to the poster area with "Supported by..." and a company logo only
- ✓ Recognition as a sponsor on Symposium documentation



ADDITIONAL SPONSORSHIP OPPORTUNITIES 2

Internet Café (Exclusive sponsorship)

€ 5,000 (excl. VAT)

- ✓ Area with internet facilities
- ✓ Corporate desktop back ground, corporate start page in the browser
- ✓ Possibility to brand the back wall of the internet café

Pen & Note Pad (Exclusive sponsorship)

€ 5,000 (excl. production costs and VAT)

- ✓ The pens and notepads will be handed out to all participants and will provide a high level of exposure for the sponsoring company. You can design the notepads and pens with your corporate logo or/and information about your products or Symposium. Design to be confirmed by the Local Organisers

Pocket Programme (Exclusive sponsorship)

€ 5,000 (excl. VAT)

- ✓ The pocket programme contains the agenda of the scientific sessions and satellite symposia. It will be distributed to all participants on site. The pocket programme will provide a high level of exposure for the sponsoring company. Your advert will be printed on the back cover of the pocket programme

Branded Health Breaks (Maximum 5 sponsors)

€ 3,000 (excl. VAT)

- ✓ Recognition as a sponsor via signage during the sponsored health break
- ✓ Recognition as a sponsor on Symposium documentation

Branded Water Stations

€ 3,000 (excl. VAT)

- ✓ Water stations will be scattered all around the venue (in compliance with CME accreditation criteria, branded water stations will not be placed in the educational meeting rooms)
- ✓ Recognition as a sponsor on Symposium documentation

Young Scientist Travel Grant

€ 1,500 (excl. VAT)

- ✓ Travel grants for young scientist/clinician from low-income countries, allowing him/her to participate in ISDF2023 and to liaise with the international diabetic foot community
- ✓ Recognition of your sponsoring in a personal letter from the Local Organisers to the grant recipient
- ✓ Selection of grant recipients by the ISDF2023 travel grant awarding committee
- ✓ Administration of travel grants by the ISDF2023 Local Organisers



BOOKING FORM

Please print, complete all details and send to: **Sponsorship Secretariat ISDF 2023**

CAP Partner
Mr. Bent von Eitzen
Nordre Fasanvej 113
2000 Frederiksberg
Denmark

Tel.: +45 70 20 03 05
Email: bve@cap-partner.eu

Contact Name			
Company Name			
Address	City:		
Post/Zip Code	Country:		
Telephone			
Email	Website:		
VAT Number			

I would like to book the following Supporter Items:

PLATINUM SUPPORTER	GOLD SUPPORTER	SILVER SUPPORTER	BRONZE SUPPORTER
€ 40.000	€ 30.000	€ 17.500	€ 10.000

SPONSORSHIP OPPORTUNITIES

Item	Price Euro
Total Amount (please complete)	

EXHIBITION SPACE

Space only €650 (price) per sqm / Shell Scheme €750 (price) per sqm	No. of Square Meters	Total Price
<div> <div>Space only</div> <div>Shell Scheme</div> </div> <div> <input type="checkbox"/> Space only <input type="checkbox"/> Shell Scheme </div>		
Total Amount (please complete)		

Special notes: Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed.

☐ Please send me a contract and first deposit invoice

BOOKING FORM

Terms of payment

25% upon receipt of the agreement and first invoice
75% on 1 January 2023

All payments must be received before the start date of the ISDF 2023. Should the Supporter fail to complete payments prior to the commencement of the ISDF 2023, the Organiser will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Reservations made less than 6 months before the Symposium will be subject to 100% payment at the time of booking.

Payment Methods

After receipt of the booking form you will receive an invoice, payable within 30 days after receipt. If the invoice has not been fully paid before the Symposium, you will not have access to the Symposium.

Cancellation/Modification Policy

Cancellation/modification of items must be made via email to CAP Partner: bve@cap-partner.eu. In case of cancellation of the sponsorship agreement by the sponsor a cancellation fee of 25% of the agreed sponsorship contribution applies if the cancellation is received before or on January 1, 2023. After January 1, 2023 a cancellation fee of 100% of the agreed contribution applies.

I am authorised to sign this form on behalf of the applicant/Company.

Signature

Date

